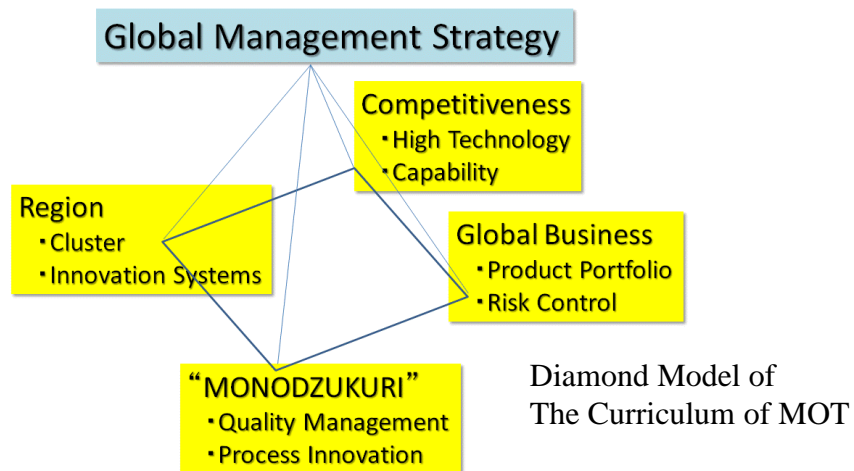
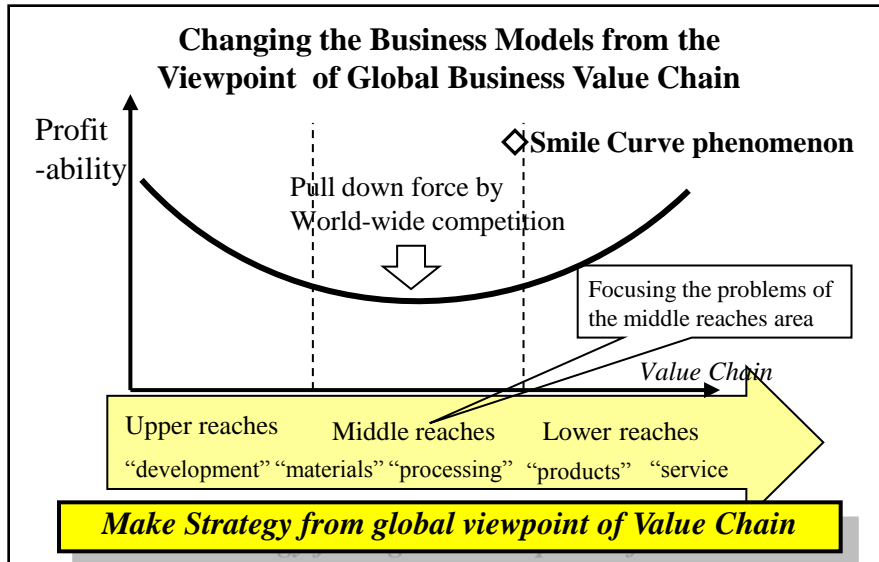


Global Management Strategy for Japanese Local Companies

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Content:

Local manufacturing companies in Japan are now faced with fierce world-wide competition. The analyses of profitability in the stream of value chain, “development” and “materials” in upper reaches area and “products” and “service” in lower reaches area, indicates that world-wide economical competition force pulls down the company’s profitability in middle reaches area. (smile curve phenomenon). Japanese local manufacturing companies had been ahead of global manufacturing industry with high quality control technology. But now they are confronted with management crisis by low profitability. Japanese manufacturing industry must change previous business model and structure innovative management strategy from viewpoint of global business value chain.

We are carrying out researches into such global management strategy for Japanese local manufacturing companies, method of process innovation, structuring global high added-value product portfolio, developing method of human capability, regional innovation systems.

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